ISSA-Leiden Summer School 2023

The ISSA-Leiden summer school for PhD students and advanced master students will take place on Monday 3 July (9:00-17:00 hrs) and Tuesday 4 July (9:00-13:00 hrs). The theme of the summer school is 'Argumentation and Language'.

Preliminary program (may change)

Monday 3 July:

09-11:	Henrike Jansen
	Classifying arguments
11-13:	Frans van Eemeren
	Reasonableness and effectiveness in argumentative discourse
13-14:	lunch time (no lunch is provided)
14-17:	Roosmaryn Pilgram & Lotte van Poppel
	Analyzing argumentation in context

Tuesday 4 July:

09-11:	Alex Reuneker
	Annotating argumentation in corpora
11-13:	Maarten van Leeuwen & Ton van Haaften
	A linguistic-stylistic analysis of argumentative texts

Abstracts

Classifying arguments

Henrike Jansen (Leiden University Centre for Linguistics)

In this session you will work in small groups on the analysis of real discourse data, with the aim of classifying types and subtypes of argument. For preparation I ask you to find in the argumentation literature three definitions of the *ad ignorantiam argument* (argument from ignorance) as well as three examples of this type of argument. Please note your findings down with inclusion of the relevant source references, and take them to the session.

Preparatory reading

NA

Lecturer

Henrike Jansen: https://www.universiteitleiden.nl/en/staffmembers/henrike-jansen

Reasonableness and effectiveness in argumentative discourse

Frans van Eemeren (University of Amsterdam)

The crucial issue in developing argumentation theory as a fully-fledged discipline is to establish an adequate relationship between the study of the reasonableness of argumentative discourse and the study of its effectiveness. Traditionally, reasonableness is dominant in the dialectical approaches to argumentation and effectiveness in the rhetorical approaches. In the pragma-dialectical theory of

argumentation, a functional connection between the two dimensions of argumentative discourse is made by focusing on the 'strategic manoeuvring' involved in combining aiming for rhetorical effectiveness with maintaining dialectical reasonableness. In the lecture, attention will be paid to the research program that needs to be carried out in argumentation theory and the views of dialectical reasonableness, rhetorical effectiveness and the relationship between them that are favoured in some prominent approaches to argumentation in given shape to this program.

Preparatory reading

Van Eemeren, F. H. (2018). *Argumentation theory. A pragma-dialectical perspective.* Dordrecht etc.: Springer. *Argumentation Library 33*. https://doi.org/10.1007/978-3-319-95381-6. Chapter 1 and 7; sections 4.3-4.5.

Lecturer

Frans van Eemeren: https://www.uva.nl/en/profile/e/e/f.h.vaneemeren/f.h.van-eemeren.html

Analyzing argumentation in context

Roosmaryn Pilgram (Leiden University Centre for Linguistics) & Lotte van Poppel (University of Groningen)

Contextual information is often crucial in understanding argumentative discourse. Yet, in the analysis of such discourse, it is not always easy to systematically incorporate contextual information. In this workshop, we will explore how the concept of the 'communicative activity type' might aid argumentation analysis. More specifically, by means of a variety of different activity types, ranging from political speeches to medical consultation, we will discuss both the characterisation of activity types and their use in the analysis of discussion contributions. This workshop will also allow you to analyse your own materials, so please do not hesitate to bring along any data from your research project.

Preparatory reading

Pilgram, R. (2009). Argumentation in doctor-patient interaction: medical consultation as a pragma-dialectical communicative activity type. *Studies in Communication Sciences, 9.*

Lecturers

Roosmaryn Pilgram: https://www.universiteitleiden.nl/en/staffmembers/roosmaryn-pilgram

Lotte van Poppel: https://www.rug.nl/staff/l.van.poppel/

A linguistic-stylistic analysis of argumentative texts

Maarten van Leeuwen & Ton van Haaften (Leiden University Centre for Linguistics)

In the study of argumentation, the wording or stylistic design of argumentative moves is explicitly acknowledged as a crucial factor when studying how arguers try to reach their argumentative goals. In this workshop, we discuss how the presentational dimension of argumentative moves can be analyzed

systematically by using methodological tools from the so-called 'linguistic-stylistic approach'. We will practice these tools by applying them in class to a concrete case study.

Preparatory reading

Haaften T. van & Leeuwen M. van (2021). On the relation between argumentative style and linguistic style: integrating linguistic-stylistic analysis systematically into the analysis of argumentative style. *Journal of Argumentation in Context 10*(1), 97-120.

Lecturers

Maarten van Leeuwen: https://www.universiteitleiden.nl/en/staffmembers/maarten-van-leeuwen
Ton van Haaften: https://www.universiteitleiden.nl/en/staffmembers/ton-van-haaften

Annotating argumentation in corpora
Alex Reuneker (Leiden University Centre for Linguistics)

Different types of relations can be found between subordinate and main clauses in conditional sentences (*if-then*), e.g., predictions from cause to effect, and inferences from argument to conclusion. Dancygier and Sweetser (2005) hypothesize the latter type to be more frequent in detective fiction than in other texts, because detectives use conditionals for reasoning from clues to conclusions, and, at the same time, for presenting such inferential chains as argumentation. In this workshop, we will test the hypothesis above by means of hands-on corpus analysis, with a focus on argumentation, and reliability of manual annotation.

Preparatory reading

Reuneker, A. (2023). Assessing classification reliability of conditionals in discourse. In *Argumentation*. New York: Springer. DOI: 10.1007/s10503-023-09614-9.

Lecturer

Alex Reuneker: https://www.universiteitleiden.nl/en/staffmembers/alex-reuneker